



LEADING MOBILE CONVERGENCE

## PRESS RELEASE

For immediate release

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### **HelloSoft Joins Texas Instruments at the Symbian Smartphone Show**

San Jose, CA, October 15, 2007 - HelloSoft, Inc. a leading provider of VoIP and IMS/VCC technologies for mobile devices will demonstrate its VoIP products in Texas Instruments booth #9 at the Symbian Smartphone show to be held in London at the Excel Center on October 16-17, 2007.

HelloSoft will demonstrate its power-efficient and low-footprint comprehensive SIP-based VoIP product (HelloMobileCommunicator-Lite™) on TI's OMAP850 and OMAPV1030 processors with windows mobile 5.0 OS. HelloSoft will also demo their award winning VoIP on Nokia N series phone, which is an S60 base with HelloMobileCommunicator-Lite which runs on a single-RISC Core. These products are the industry's most optimized and power-efficient VoIP solution for mobile handsets. They are trusted by tier-one handset OEMs/ODMs and Semiconductor vendors and have been widely interop-tested with major commercial SIP servers worldwide.

HelloSoft, Inc. is a veteran member of TI's OMAP™ Developer Network, a group of leading software developers porting advanced applications to TI's high performance, power-efficient OMAP processors. Handset manufacturers adopting OMAP devices enjoy the rapid deployment of compelling wireless applications – including streaming audio and video, multimedia messaging, gaming, security, speech recognition, location based services and mobile commerce – across all leading operating systems. Systems level integration services are also provided worldwide by independent OMAP Technology Centers. The OMAP platform has been selected by leading manufacturers, such as Nokia, Palm, NEC, Fujitsu, LG Electronics, Hewlett-Packard, Sendo, HTC and many more, for their 2.5 and 3G wireless devices. For more information, please visit [www.ti.com/omap](http://www.ti.com/omap).

#### **About HelloSoft**

HelloSoft is the world's leading provider of VoIP Technologies for wireline and wireless devices. The company enables mass deployment of low-cost, power-efficient, fully-featured multi-mode wireline and wireless devices by providing highly optimized RISC-based VoIP software products with superior voice quality, QoS, and efficient call switching specifically designed for next generation end-points. HelloSoft's IMS/VCC technology enables seamless hand-off between cellular and Wi-Fi networks for multi-mode handsets. This comprehensive portfolio of award winning VoIP products enables OEMs, ODMs and semiconductor manufacturers to deliver VoIP enabled products with a short time to market schedule.

HelloSoft is headquartered in San Jose, California with an R&D facility in Hyderabad. HelloSoft's customers include leading technology firms such as Skype, HTC, BenQ, CEC, Thrane & Thrane, Toshiba, Panasonic, Accton, Wistron NeWeb, NeoMagic, a la Mobile and 5V Technologies along with top semiconductor manufacturers, Original Device Manufacturers (ODMs) and Original Equipment Manufacturers (OEMs) globally. HelloSoft's partners include Texas Instruments, Intel, LongBoard, Arm, MIPS, Microsoft and Symbian. Please visit our website [www.hellosoft.com](http://www.hellosoft.com) for further information.

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