



LEADING MOBILE CONVERGENCE

**For immediate release**

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### **HelloSoft Launches VoIP for Emerging PON Market**

*San Jose, CA May 15, 2008 – HelloSoft announced today that its VoIP technology is ready for Passive Optical Network (PON). HelloSoft is the world's leading provider of high performance VoIP technologies for a plethora of CPEs including SOHO Gateways, PON Gateways, IP Phones, Dual-Mode Phones and VoIP-enabled WiFi and WiMax SoCs.*

*The PON, which can carry all three types of traffic natively in packet form over a single fiber connection from the central office (CO) to the customer premises, is a perfect platform for launching packet-based VoIP service. VoPON is based on the universal standards-based SIP signaling protocol. It is the only protocol that can scale for multimedia services and future integration with IMS wireless networks. Carriers that deploy HelloSoft VoIP therefore gain a range of options for leveraging their investment and generating new revenue streams. HelloSoft is keeping up the pace by launching its VoIP for PON initiative.*

*HelloSoft VoIP products include a complete set of algorithms required for voice processing such as high compression Voice Coders, Acoustic Echo Canceller, Telephony components, Jitter Buffering, SIP Signaling Protocol, RTP/RTCP, Call Manager, OS Abstraction and Media and System Frameworks. Also provided with the software platform is an application layer with appropriate APIs.*

*"PON's powerful and scalable bandwidth is the perfect broadband technology for Voice-over-IP services and HelloSoft is enabling VoIP over PON by providing the most optimized VoIP solutions for PON", said Ron Victor, VP & GM of Marketing & Business Development HelloSoft. "GPON is one of the most promising next generation access technologies and as a pioneer in VoIP technology we recognize the importance of carrier-class VoIP in this space. Stringent operator requirements demand a proven commercially deployed and network interop-tested solution. HelloSoft is ready to cater to PON manufacturers who wish to add highly optimized VoIP to their PON designs for a complete product running on a single-chip solution. We are excited for HelloSoft to be able to present this technology and deliver this cost-efficient solution to the marketplace."*

*HelloSoft's carrier-class VoIP products are commercially deployed on various operator networks and have gone through extensive interop testing globally with most commercially available SIP servers, IMS Cores and CPE devices including IP Phones, ATAs, dual-mode phones, voice gateways and more. HelloSoft's products enable device manufacturers to design and architect products that are power efficient and provide substantial cost benefits. HelloSoft has a range of VoIP and wireless products to meet the price and performance needs of multiple high-volume markets.*

#### **About HelloSoft**

HelloSoft is the world's leading provider of VoIP Technologies for wireline and wireless devices. The company enables mass deployment of low-cost, power-efficient, fully featured multi-mode wireline and wireless devices by providing highly optimized RISC based VoIP software products with superior voice quality, QoS, and efficient call switching specifically designed for next-generation end-points. HelloSoft's VoIP stack enables seamless hand-over between cellular and Wi-Fi networks for multi-mode handsets. This comprehensive portfolio of award-winning VoIP products enables OEMs, ODMs and semiconductor manufacturers to deliver VoIP-enabled products with a short time-to-market schedule.

HelloSoft is headquartered in San Jose, California with an R&D facility in Hyderabad. HelloSoft's customers include leading technology firms such as Skype, HTC, BenQ, CEC, Thrane & Thrane, Toshiba, Panasonic, Accton, Wistron NeWeb, NeoMagic, a la Mobile and 5V Technologies along with top semiconductor manufacturers, Original Device Manufacturers (ODMs) and Original Equipment Manufacturers (OEMs) globally.

HelloSoft's partners include Texas Instruments, Intel, Arm, MIPS, Microsoft and Symbian. Please visit our website [www.hellosoft.com](http://www.hellosoft.com) for further information.