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HelloSoft Launches Optimized IMS / VCC Client for TI OMAP850 Smartphone Processor

BARCELONA, Spain, Feb. 11 /PRNewswire/ -- HelloSoft, Inc. a leading provider of VoIP/IMS/VCC technologies for mobile devices, announced today the launching of its IMS/VCC framework for mobile devices on Texas Instruments Incorporated (TI's) OMAP850 processor.

HelloSoft's IMS/VCC client (HelloIMS(TM)) running on the TI OMAP850 processor offers users a seamless hand-over between cellular and Wi-Fi networks using a single device and a single User Interface.

HelloIMS(TM) is a device framework that enables rapid development of new revenue generating applications and services on wire line or wireless devices. Examples of such applications include Voice Call Continuity (VCC), Presence, Instant Messaging, Push-to-talk, Group-List Management and Video Conferencing.

The IMS client is an embedded software framework that provides signaling, media framework and device management functionalities to be used by the application developers. It provides a set of reusable components and an Application Programming Interface (API) for development of IMS applications and services.

"HelloSoft's IMS/VCC delivers high performance, providing the software sophistication required to enable new mobile applications," said Markus Tremmel, worldwide manager of TI's Cellular Systems Ecosystem. "Dual-mode handset and Smartphone manufacturers will be able to take advantage of an optimized and comprehensive IMS/VCC stack and device framework that enables rapid development of new revenue generating applications and services on wireless devices powered by TI's OMAP850

processor."

"HelloSoft is pleased to be the first company to have its VCC (Voice Call Continuity) technology showcasing seamless hand-off between Wi-Fi and Cellular environments on TI's OMAP850," said Ron Victor, HelloSoft's General Manager for Marketing and Business Development, VoIP Group. "This solution will now enable handset manufacturers using the TI OMAP platform to build dual-mode handsets with built-in seamless handover capabilities for deployment by operators globally."

Availability:

The IMS/VCC Platform is available for licensing now from HelloSoft.

HelloSoft, Inc. is a member of TI's OMAP(TM) Developer Network, a group of leading software developers porting advanced applications to TI's high performance, power-efficient OMAP processors. Handset manufacturers adopting OMAP devices enjoy the rapid deployment of compelling wireless applications -- including streaming audio and video, multimedia messaging, gaming, security, speech recognition, location based services and mobile commerce -- across all leading operating systems. Systems level integration services are also provided worldwide by independent OMAP Technology Centers. The OMAP platform has been selected by leading manufacturers, such as Nokia, Palm, NEC, Fujitsu, LG Electronics, Hewlett-Packard, Sendo, HTC and many more, for their 2.5 and 3G wireless devices. For more information, please visit www.ti.com/omap.

About HelloSoft

HelloSoft is the world's leading provider of VoIP Technologies for wire line and wireless devices. The company enables mass deployment of low-cost, power-efficient, fully-featured multi-mode wire line and wireless devices by providing highly optimized RISC-based VoIP software products with superior voice quality, QoS, and efficient call switching specifically designed for next generation end-points. HelloSoft's IMS/VCC stack enables seamless hand-off between cellular and Wi-Fi networks for multi-mode handsets. This comprehensive portfolio of award winning VoIP products enables OEMs, ODMs and semiconductor manufacturers to deliver VoIP enabled products with a short time to market schedule.

HelloSoft is headquartered in San Jose, California with an R&D facility in Hyderabad. HelloSoft's customers include leading technology firms such as Accton, Toshiba, Wistron NeWeb Corp, Panasonic, NeoMagic, Skype and 5V Technologies along with top semiconductor manufacturers Original Device Manufacturers (ODMs) and Original Equipment Manufacturers (OEMs) globally. HelloSoft's partners include Texas Instruments, Intel, Microsoft and Symbian. www.hellosoft.com

Trademarks:

OMAP is a trademark of Texas Instruments (list any other known trademarks). Other product or service names mentioned herein are the trademarks of their respective owners

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